

Holland Film News is the trade magazine for the film and cinema industry. The magazine aims to inform everyone working in this line of business of its developments.

Publisher

Holland Film Land Foundation

Curculation

3.000 copies

Frequentie

6 issues per year

Enquiries

Holland Film Nieuws
Riet Zegers
Van Eeghenstraat 34
1071 GH Amsterdam
T. 020 679 38 43
F. 020 673 29 63
E. info@hollandfilmnieuws.nl
I. www.hollandfilmnieuws.nl

Friends

In order to secure enough income to publish HFN for one year, the group Friends of HFN was started. Companies with close ties to the cinema industry and of which may be expected they care about the continuation of a trade magazine, may also join this group of sponsors.

A company becomes a sponsor by committing to a package of advertising pages for a year. In return, the company receives:

- very favourable advertising rates;
- free copies of Holland Film News (maximum of ten copies per issue);
- free copy of the Film Annual of the year of sponsoring;
- name listed in colophon;

Advertising packages

No. of ads	Page	Standard rate	HFN offer
6	back 1/1 full colour	€ 6.000,-	€ 5.500,-
4	back 1/1 full colour	€ 4.000,-	€ 3.500,-
3	back 1/1 full colour	€ 3.000,-	€ 2.750,-
6	1/1 full colour	€ 5.400,-	€ 4.725,-
4	1/1 full colour	€ 3.600,-	€ 3.150,-
3	1/1 full colour	€ 2.700,-	€ 2.375,-
6	1/2 full colour	€ 3.300,-	€ 2.835,-
4	1/2 full colour	€ 2.200,-	€ 1.890,-
3	1/2 full colour	€ 1.650,-	€ 1.420,-
6	1/4 full colour	€ 2.100,-	€ 1.700,-
4	1/4 full colour	€ 1.400,-	€ 1.135,-
3	1/4 full colour	€ 1.050,-	€ 850,-

Rates are excl. lay-out and VAT. Inside back page: additional € 50 per 1/1 full colour.
HFN cover is not included in this advertising offer. Cover exclusive to distributors.